

## MONTHLY MEMBERSHIP PROGRESS REPORT

District 27 A1

Results as of: 10/31/2017

## MICHAEL MOLENDA LOCATION WISCONSIN GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUBS NEW CLUB GOAL DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 1 3 38 54 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 3 26 11 OCT/NOV/DEC OCT/NOV/DEC 0 0 27 0 1 0 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 2 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT MAR JUNE JULY AUG SEPT NOV DEC JAN FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 80 60 MEMBER GROWTH NET GOAL 40 MEMBER GROWTH ACTUAL LAST YEAR MEMBERSHIP ACTUAL ۸ 20 0 -20 JULY AUG SEPT ост NOV DEC JAN FEB MAR APR MAY JUNE 17 CLUBS OF 51 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 1** NEW MEMBERS 1,462 (80.07%) MALE 364 (19.93%) FEMALE Women Percentage Fiscal Year Goal: 23% DROPPED MEMBERS 292 TOTAL FAMILY UNIT MEMBERS DECEASED 7 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 154 FAMILY MEMBERS PAYING HALF 58 OTHER DUES 65 TOTAL